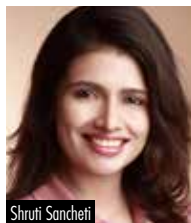




# The Rain Style File

The Southwest monsoons been splashing us across the country. Whether you are a neon PVC lover or the au naturel cotton types, a host of designers and brands have just those wears to up your style mojo. Here's a rain check from **Hiral Oza** on the colours, fabrics and hemlines.





Max Fashion



Shruti Sancheti



Vajor



Monisha Jaishing

## Fabrics

**Monisha Jaishing:** The fabrics for the rainy season will primarily be breathable fabrics. Because humidity increases during the monsoons, go for cotton, linen, and to some extent even silk -- basically, a selection of pure fabrics.

**Shruti Sancheti:** The popular fabrics during monsoon are regenerated fabrics which dry fast and are easy to maintain like rayon, viscose and even waterproof man-made fabrics like glass nylon, mesh, PVC along with natural fibres like cotton, silk and sturdy cotton to absorb moisture.

**Ritika Arya Jain:** Cotton and chiffon fabrics since they dry quickly and are breathable. Mul is a soft fabric and is lighter than cotton, so it won't cling to the body. It's a great option for the rainy season. Denims! A lot of people believe that denims are not meant for monsoons. But denims are very practical -- they resist muck and mud, so there will be less mess.

**Simran Arya:** Some people feel the rain, others just get wet. Since we are in the midst of the monsoon one should know which type of fabrics are the most suitable during wet spells. The fabrics should be such that they dry off quickly and resist the stains of mud and water. Some of the fabrics are cotton, the most comfortable option, and then there is

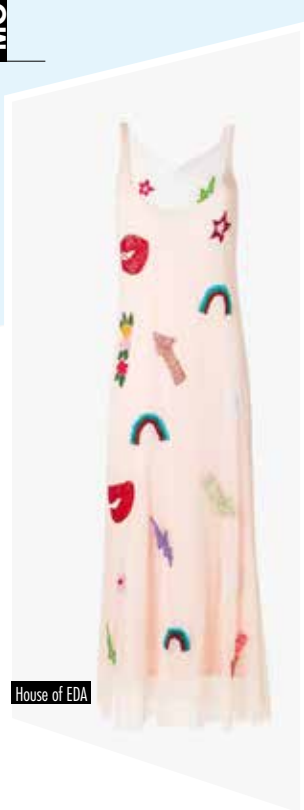
georgette since its very light, or nylon and chiffon as they dry up easily.

**Anjali Jani:** Cottons, muls, light weight silks are best suited for the rainy season.

**Shreyasi Pathak:** Fabrics like crepe/poly-crepe, cotton, rayon, gauze and voile are practical for humidity since they are light and flowy. Power loom fabrics for example Ikat is also 'in' due to its motifs and prints, and is very practical due to its breathability.

**Kamakshi Kaul:** The fabrics which dry easily and are breathable are great for the monsoon season. Cotton, chiffon, nylon are great choices as they are breezy, flowy fabrics and dry up quickly even if you get wet in the rain. Avoid denims as they tend to get heavy and take a lot of time to dry up if you get drenched.

**Sagar Sarna:** Rains bring in humidity and the key solution is to go for fabrics which have moisture wicking quality. We are doing our monsoon edit in textured cotton crepe, 100 percent knitted linen tee shirts, mill made cotton satin; the satin weave is water repellent when compared to other general cotton fabrics. We are also doing special stretch denim fabric with water repellent treatment.



House of EDA



Anjali Jani



Monisha Jaising



Shruti Sancheti



Simran Arya



Ritika Arya Jain

### Colours/Prints

**Monisha Jaising:** As the rainy season is usually a bit gloomy, it is a good idea to go for vibrant colours and prints to lighten up the mood!

**Shruti Sancheti:** Monsoon calls for fresh and cheerful colours since the weather is gloomy. Colours like cherry, fresh red, blush, teal, pop tones and neutrals like gray, blues and beiges work well because they are easy to maintain. Metallic floral prints and jacquard prints are popular this season.

**Ritika Arya Jain:** Funky and bright colours like flame, primrose yellow, fuchsia, tropical green, kale and hazelnut, and prints like rainbow stripes, pin stripes, floral, geometric jigsaw, retro prints are in trend.

**Simran Arya:** Nature always wears the colours of the spirit. Since it's the season of joy and is perhaps the time to have fun with colours and prints, some go-to hues for this monsoon are green, yellow, blue, and red. Playing around with prints such as abstracts, stripes,

gingham checks can make the day interesting.

**Anjali Jani:** Expect to see a lot of tropical or animal prints, stripes and plaids and polka dots, and the colours fuchsia, yellow and tropical greens are in trend.

**Shreyasi Pathak:** Prints incorporating simple motifs in soothing colour palettes are big this season. Fun, unconventional motifs such as pineapples, sunglasses, beach balls, umbrellas, boots etc. tassellated all over the garment will continue to trend. Big tropical, floral prints in bright, vivid colour combinations are everywhere. Interesting weaves such as twill, dobby, leno using different coloured threads on fabrics are also popular too due to their minimalistic appeal. Pastels, monochromes and earthy tones continue to be classics this season too.

**Kamakshi Kaul:** Nice bright colours with cheerful quirky prints are the best way to beat the grey monsoons.

**Sagar Sarna:** Abstract prints, fluid florals and monsoon based quirky prints are the key looks.





Shruti Sancheti



Monisha Jaising



Simran Arya



Anjali Jani



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Ritika Arya Jain

## Silhouettes

**Monisha Jaising:** This season silhouettes will remain easy and nothing too complicated. The monsoons are all about being comfortable.

**Shruti Sancheti:** Fuss-free easy silhouettes like A-line tunic dresses, knee length skirts and crops, capris, bomber jackets will be practical and stylish this season.

**Ritika Arya Jain:** Culottes, shorts, dresses, 3/4th jumpsuits, trench coats, dungarees and playsuits are perfect for the rains.

**Simran Arya:** "Luxury must be comfortable, otherwise it is not luxury," said Coco Chanel. Monsoon's fashion mantra is always to style with comfort. For rainy season we should always look for sleek silhouettes like- A-line dresses or skirts for a chic or girly look, shift dresses, tunics as they are comfortable and stylish, and loose and flowy palazzos.

**Anjali Jani:** Relaxed mid length dresses, cropped pants, tees, shirt dresses, shorts, blouses.

**Shreyasi Pathak:** Flowy silhouettes like peasant tops, kaftans, maxi dresses, wide-legged pants that provide ease of movement and comfort will be prevalent. Sleeve styles like bell, circular cape, bishop, dolman, flounce and kimono are current this season.

**Kamakshi Kaul:** Silhouettes that are more flowy are great as they do not stick to your body once you get wet. Avoid maxis or anything floor sweeping as the hemline will get extremely dirty by the time your day is done.

**Sagar Sarna:** A-line shirt dresses, denim and cotton based culottes, off-shoulder dresses -- basically anything on ankle length or above ankle length.



Anjali Jani



Monisha Jaising



Shruti Sancheti



Monisha Jaising



Anjali Jani



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### Fashion Inspiration

**Monisha Jaising:** As mentioned above, because the rains create a gloomy atmosphere, our fashion inspiration usually experiments with full-of-life prints including tie dye techniques. This adds an element of fun to your wardrobe.

**Shruti Sancheti:** The inspiration for the monsoon collection is the splendour of forests and enchanting landscape, metallic floral prints and surface ornamentation in dark deep colours like burgundy , cherry , chocolate brown, navy in contemporary styles like tunic dresses , skirts, knee length dresses , capri pants and bomber jackets.

**Ritika Arya Jain:** Comfortable fun clothing inspired by the two tones of a prism.

**Simran Arya:** Women want to look and feel feminine and sexy. Fashion inspiration for this monsoon is all about explosion of colours and mix of flora and fauna, beaches, forests,

islands. Taking inspiration and incorporating this in easy-to-wear styles like palazzos, crop tops and summer dresses is a great way to revamp your wardrobe this monsoon. This season sees colours like lemon yellow, powder pink and sky blue as some of the most talked about hues.

**Anjali Jani:** Rainforest.

**Shreyasi Pathak:** With the monsoon summer in full swing, the weather is beautiful. The garments should be in a soothing colour palette of whites and pastels with bright floral embroidery. The idea behind such a collection would be to give versatility to your wardrobe by creating pieces that are effortless everyday styles and double up as comfortable breezy vacation outfits.

**Kamakshi Kaul:** Fashion Inspiration for monsoon is oriental blooms on a bright backdrop of yellows and pink.

**Sagar Sarna:** Dynamic colours in 80s silhouettes.





Ritika Arya Jain



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### 3 rainy day staples

**Monisha Jaising:** A pair of jeans, a weatherproof bomber jacket and a pair of chic flip-flops.

**Ritika Arya Jain:** Little black dress with knee high boots and top it off with quirky coat, denim dress with bright converse, and shorts and a tank top with organza coat.

**Simran Arya:** Monsoons are the best time to experiment with your look. Opt for bright colours that not only liven up your wardrobe but are feminine and chic as well.

Some of the best waterproof accessories that you must have include: bright coloured raincoats and umbrellas that add uniqueness to your wardrobe; rain boots or flip-flops, and waterproof bags, again in bright hues.

**Anjali Jani:** Pvc shoes/sandals, waterproof handbag, and cropped pants.

**Shreyasi Pathak:** Pineapple white top: a cool summer top in white with pineapples printed all over. Must pack for your next vacation!

**Floral beach cover-up:** A summery cover-up in white with a tie-up at the waist along with floral embroidery on the top.

**Scarlet tassel dress:** A red and white embroidered dress with tassels. Your most comfortable everyday dress!

**Kamakshi Kaul:** Cute pair of shorts, bright jelly shoes and a quirky printed top to spread some cheer all around.

**Sagar Sarna:** Cropped length trousers, rubber sole boat shoes and mercerised polo tee are my picks.**FF**